

SOLUS Library App - Custom Marketing Materials

Thanks for requesting marketing materials for your library app. To start editing, please follow the instructions below.

- 1- You will first need to visit [Canva](#) and create a FREE account.
This video explains how the main features of Canva work: <https://youtu.be/V9LtRF6EbyY>
- 2- Once you have created your account, please use this link to access our templates:
 - a. A4 Poster:
https://www.canva.com/design/DAGg9CFyVIA/9aU1psiKfUavD2LVhK0tew/view?utm_content=DAGg9CFyVIA&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview
 - b. Social Media:
https://www.canva.com/design/DAGfvBrSztw/NIgvk_zjYNFcZqFSpXRLBg/view?utm_content=DAGfvBrSztw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview
 - c. Bookmark:
https://www.canva.com/design/DAGiQv_MZZo/LtRCD41HRF78QbB4ldaJmA/view?utm_content=DAGiQv_MZZo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview
 - d. A5 Flyer:
https://www.canva.com/design/DAGiQviRB_0/6zEROS0Tf1sid_rKnc9PVw/view?utm_content=DAGiQviRB_0&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview
 - e. Promo Video:
https://www.canva.com/design/DAGiQd7lR1U/tm9ny_nAwV_7zEwY95bHtw/view?utm_content=DAGiQd7lR1U&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview
- 3- The templates are there as a guide so please feel free to edit any text, images and colours to suit your library requirements. I have created some SOLUS examples which you can also edit.

- 4- Use the 'uploads' icon on the left menu to upload your library logo and app screenshot/screen recording. Then simply drag and drop your images/videos into place.
- 5- When you are finished creating your design, click the 'share' button in the top right corner, followed by the 'download' option.